

Sponsorship Benefits

		Presenting Sponsor	Producing Sponsor	Supporting Sponsor
Sponsorship Level		\$20,000 \$25,000	\$10,000	\$5,000
Sponsorship Recognition		Full Season	Full Season	One Show of Choice
Tickets		6 tickets per show	4 tickets per show	4 tickets per show
ONLINE MEDIA	Email Marketing Inclusion Footer of email	✓	✓	✓
	Social Media Post — Dedicated Recognition Facebook and Instagram	✓	✓	✓
	Social Media Posts — Mentioned in Posts Season or show specific posts	✓	✓	✓
	Logo on Website with hyperlink to business or organization	Prime Locations of Season Pages Homepage Sponsorship Page	Season Pages Sponsorship Page	Show Page Sponsorship Page
ENGAGEMENT AT THEATER	Lobby Monitor included in sponsorship slide	✓	✓	✓
	Pre-show Voice Announcement	Every Show in the Season	Every Show in the Season	Season Show Page
	Program Recognition Sponsorship page	✓	✓	✓
	Program Recognition Title page	"Presented by" (top of title page)	Bottom of title page	Bottom of title page
	Program Acknowledgement dedicated ad	Full page	1/2 page	
	Lobby Footprint *optional marketing in lobby	✓		
	Lobby Monitor dedicated slide	✓		
Projection Slide in Theater (Pre-show) Recognition projected in auditorium	✓			
EXCLUSIVE	Exclusive "Presented by" title	✓		
	Included in Print Advertisement for Shows "Presented by" with logo placement	✓		
	Cocktail Name Party + Reveal of cocktail drink	✓		